

## **NEWS RELEASE**

**For Immediate Release** 

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## **C-Line's Paper Category is Growing Fast!**

C-Line has expanded its paper category to bring you an even wider selection of items in time for the Back-to-School season!

"Paper is one of C-Line's fastest growing categories," comments Jennifer Krach, Vice President of Sales and Marketing. "Due to increased customer demand, we are excited to expand our paper category to include assorted colors of **3- and 5-Subject Notebooks** and **Composition Books,** providing a wider range of notetaking tools for both students and professionals. And we added **3" x 5" Index Cards** to our product assortment to pair with our Index Card Cases," concludes Jennifer.



In addition to our <u>1-Subject Notebooks</u>, C-Line now offers <u>3-Subject Notebooks</u> (retail price \$6.89) and <u>5-Subject Notebooks</u> (retail price \$9.26). Both come in an assortment of colors including Black, Blue, Green, and Red. With colorful, durable covers, these notebooks are easy to spot across the room or in your backpack, and make it easy to color-code projects. These spiral-bound 3- and 5-Subject Notebooks are available in Wide Ruled formats. The pages are perforated and 3-hole punched to fit into standard 3ring binders.

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We've also expanded our <u>Composition Notebooks</u> by adding a new color assortment in a Wide Ruled format. In addition to the traditional Black Marble design, we now offer Blue, Green, Red and Black in an 80 sheet, 160 page book (retail price \$2.94). The inside front and back covers features a place to record your schedule, metric unit



conversions, a multiplication chart and fraction/ decimal information.



We've also introduced our **Primary Composition** <u>Notebook</u> for grades K-2. This 100 sheet, 200 page book features pages that are half primary-ruled for writing, and half unruled for drawing (retail price \$2.60).

Another C-Line addition is our 100 pack of 3" x 5" <u>Index Cards</u> (retail price \$2.44). These white cards are ruled on one side, blank on the other, and a must have for Back-to-School note taking, flash cards and more! Use them with our <u>Index Card</u> <u>Cases</u> for a convenient, compact way to record and store information.



C-Line Products, Inc. is a leading developer and manufacturer of storage, protection and organization items for the office products and education markets. The company is headquartered in Mount Prospect, IL. For more information contact Jean Andersen at 224-580-2049 or jandersen@c-line.com or visit www.C-LineProducts.com.